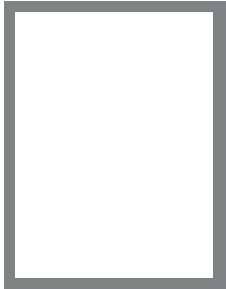
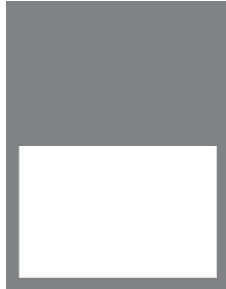


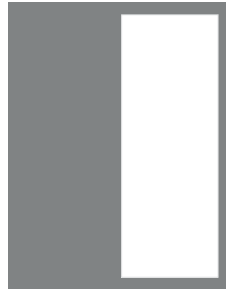
Livestock **Plus** Inc.



Full Page



Half Page
Horizontal



Half Page
Vertical



Quarter Page



Double
Business Card



Business Card

Digital Requirements and Delivery

Accepted Files:

- Adobe PDF (Press Quality)
 - High Resolution TIFF, 300 dpi or greater
 - Adobe Photoshop PSD Files
- *when designing ads, please be sure that black is true black, not a 4 color black

Delivery Methods:

- Email to linda@livestockplusinc.com
- FTP by request
- CDs or DVDs

Mailed to:
Linda Luppen
Attn: Livestock Plus Magazine
225 West Henschen St.
Garner, IA 50438

Advertising Specifications

Full Page

Live area: 7" x 10"
Trim: 8" x 10.75"
Bleed: 1/2"

Half Page Horizontal

Live area: 7" x 5"

Half Page Vertical

Live area: 3.417" x 10"

Quarter Page

Live Area: 3.417" x 5"

Double Business Card

Live Area: 3.417" x 4"

Business Card

Live Area: 3.417" x 2"